Special Bulletin

For professional providers

November 18, 2024

CHIP Update: No Assigned PCP Name on New Member ID Cards

Since October 2024, all new Highmark Healthy Kids CHIP* ID cards no longer include the assigned primary care physician (PCP) name on the front of the card. Newly enrolling CHIP members will receive a letter with their Highmark-assigned PCP practice. Highmark began assigning PCPs to newly enrolling CHIP members when we no longer received the PCP selections from the Pennsylvania Commonwealth System. CHIP members may contact Highmark to change their assigned PCP at any time.

Reimbursements for CHIP Preventive Health Schedule/Bright Futures services are made to any PCP performing services for an enrolled Highmark Healthy Kids CHIP HMO member. The member does not have to be assigned to the PCP for the practitioner to receive reimbursement.

MEMBER NAME ROBERTCARDTEST TESTCARD MEMBER ID	Highmark Healthy Kids	
Group BC/BS Plan RxGrp RxBIN	PCP Visit Specialist Visit Emergency Room	\$0 \$0 \$0
Y-18		<u> </u>

The above image contains test data.

*CHIP is an acronym for Children's Health Insurance Program.

The following entities, which serve the noted regions, are independent licensees of the Blue Cross Blue Shield Association: Western and Northeastern PA: Highmark Inc. d/b/a Highmark Blue Cross Blue Shield, Highmark Choice Company, Highmark Health Insurance Company, Highmark Coverage Advantage Inc., Highmark Benefits Group Inc., First Priority Life or Highmark Senior Health Company. Central and Southeastern PA: Highmark Inc. d/b/a Highmark Blue Shield, Highmark Senior Health Company. Central and Southeastern PA: Highmark Inc. d/b/a Highmark Blue Shield, Highmark Benefits Group Inc., Highmark Health Insurance Company, Or Highmark Senior Health Company.

All references to "Highmark" in this document are references to the Highmark company that is providing the member's health benefits or health benefit administration and/or to one or more of its affiliated Blue companies.

