Special Bulletin

For professional and facility providers

December 22, 2023

Utilization Management of Outpatient Speech Therapy Moving to Helion Arc

Attention Highmark Blue Cross Blue Shield (WNY) and Highmark Blue Shield (NENY) providers:

Effective February 1, 2024, Highmark is moving utilization management (UM) of outpatient speech therapy to Helion Arc. This change will result in faster approvals for prior authorization requests, **submitted electronically**, for appropriate services.

Helion Arc is integrated with the PredictalTM Auto Automation Hub and enables offices to submit, update, and query medical authorization requests. The application supports the management of members' care from end-to-end — including submission, case review and decision-making, and prescribed treatment programs.

While this process does represent a change in the way that providers request prior authorizations for outpatient speech therapy services, the goal is to minimize provider disruption and ensure that the transition to Helion Arc is as seamless as possible.

Submitting Authorization Requests via the Provider Portal

On the Provider Resource Center (PRC), there are Authorization Submission Guides that walk you through — step by step — using screenshots and clear language for correctly submitting auth requests utilizing either <u>Availity®</u> or <u>NaviNet®</u>. Below are the links to the guides:

- Availity Provider Portal and Helion Arc Authorization Submission
- NaviNet Provider Portal and Helion Arc Authorization Submission

The submission guides can also be found on the **Procedures/Service Requiring Authorization** page of the PRC. Just click on **REQURING AUTHORIZATION** in the top website menu.

What is Helion?

Helion is healthcare technology and services firm that helps payers cultivate high-performing networks while empowering providers to operate at their best — and in doing so, help patients heal better.

You can learn more about Helion HERE.

Transition to Availity in the New Year

As a reminder, Highmark is moving to Availity Essentials. That transition will be completed in **February 2024**. If you do not yet have access to Availity, you may register <u>HERE</u>. For additional information about the transition, please see the Availity section of the PRC:

- Highmark Blue Cross Blue Shield (WNY) Provider Resource Center
- Highmark Blue Shield (NENY) Provider Resource Center

The following entities, which serve the noted regions, are independent licensees of the Blue Cross Blue Shield Association: Western and Northeastern PA: Highmark Inc. d/b/a Highmark Blue Cross Blue Shield, Highmark Choice Company, Highmark Health Insurance Company, Highmark Coverage Advantage Inc., Highmark Benefits Group Inc., First Priority Health, First Priority Life or Highmark Senior Health Company. Central and Southeastern PA: Highmark Inc. d/b/a Highmark Blue Shield, Highmark Benefits Group Inc., Highmark Health Insurance Company, Highmark Choice Company, or Highmark Senior Health Company. Delaware: Highmark BCBSD Inc. d/b/a Highmark Blue Cross Blue Shield. West Virginia: Highmark West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield, Highmark Health Insurance Company, or Highmark Senior Solutions Company. Western NY: Highmark Western and Northeastern New York Inc. d/b/a Highmark Blue Cross Blue Shield. Northeastern NY: Highmark Western and Northeastern New York Inc. d/b/a Highmark Blue Shield.

All references to "Highmark" in this document are references to the Highmark company that is providing the member's health benefits or health benefit administration and/or to one or more of its affiliated Blue companies.

Helion is an independent company that provides post-acute network management services for Highmark Inc. and its affiliated health plans.

Availity is an independent company that contracts with Highmark to offer provider portal services.

NaviNet is a registered trademark of NaviNet Inc., which is an independent company that provides secure, web-based portal between providers and health insurance companies.

