

# Special Bulletin

For professional providers

April 17, 2023

## National Infant Immunization Week – April 24 to May 1

National Infant Immunization Week highlights the importance of protecting children two years and younger from vaccine-preventable diseases. This year's annual observance occurs from April 24 to May 1.

The Centers for Disease Control and Prevention (CDC) and the American Academy of Pediatrics (AAP) recommend that children stay on track with their well-child appointments and routine vaccinations. On-time vaccination is critical for providing protection against potentially life-threatening diseases.

### Prevention Equals Protection

Vaccination is a shared responsibility. Families, healthcare professionals, and public health officials must work together to help protect the entire community.

This year, more than ever, we recognize the critical role that vaccination plays in protecting our children, our communities, and the nation's public health from **14 vaccine-preventable diseases**. As opportunities for in-person learning and play activities grow, the CDC recommends families check with their healthcare providers to make sure children are up to date on routinely recommended vaccines following disruptions caused by the COVID-19 pandemic.

The Provider Resource Center has free patient informational resources available — including a [Childhood Immunization Brochure and Schedule](#) and [Childhood Immunization Flyer](#) — that may be downloaded or ordered at no cost.

### How to Order Free Patient Resources

To order these materials, go to the Provider Resource Center, select **EDUCATION/MANUALS** from the left menu, and then click **Inventory Request Form**. Once on the page, go to **SELECT PRINTABLE ITEM** and choose the free resources you want from the drop-down menu. Complete the form and then click the **ADD TO ORDER** button.

Highmark Blue Cross Blue Shield of Western New York is a trade name of Highmark Western and Northeastern New York Inc., an independent licensee of the Blue Cross Blue Shield Association.