Special Bulletin

For professional and facility providers

February 7, 2023

New Together Blue Product for Medicare Advantage Members

On **January 1, 2023**, Highmark launched Together Blue Medicare HMO Signature — a Medicare Advantage (Part C) plan — for members who live in Allegheny, Butler, Erie, Washington, and Westmoreland counties. The new blended, narrow network product is a \$0 premium plan that offers:

- Low copays on many services, including \$0 copays on Primary Care and Specialist visits and \$0 labs
- An over-the-counter card allowance per quarter
- Exclusive access to the Together Connect Team

Background

Together Blue was originally launched in the Affordable Care Act (ACA) market in 2020, serving individuals and families under the age of 65 in western Pennsylvania. Subsequently, the Together Blue offering was made available to our Small Group clients. All offerings of Together Blue are aligned with the Allegheny Health Network (AHN), and all AHN facilities are considered in-network (INN).

A Team Approach to Care

Together Blue members receive support from the Together Connect Team (TCT), a specialized customer service team that can help members find doctors, schedule appointments, explain plan details, and connect them with INN practitioners. For providers, the TCT can supplement member care, especially for post-discharge needs, in the areas of behavioral health, social work, and pharmacy for practices that currently do not offer those services.

Important: There are no out-of-network benefits for this product. All referrals must be to providers who are INN.

Additional Resource

The latest **Together Blue(s) Flash** contains comprehensive information about the new program, including:

- Instructions for verifying Together Blue membership
- How to find INN providers on <u>www.highmarkbcbs.com</u>

- How the TCT partners with providers
- A list of TCT members, including their roles and contact information
- A provider checklist for Together Blue member visits

To read the new issue of *Together Blue(s) Flash* posted on the Provider Resource Center, go to the left menu, under NEWSLETTERS/NOTICES, and click on Together Blue(s) Flash.

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