

Special Bulletin

For professional and facility providers

April 14, 2025

National Infant Immunization Week – April 21-28, 2025

National Infant Immunization Week presents an excellent opportunity to emphasize the importance of protecting children two years and younger from vaccine-preventable diseases. Recent outbreaks of measles and other preventable diseases highlight the need to better educate parents about the effectiveness of vaccinations.

The Centers for Disease Control and Prevention (CDC) and the American Academy of Pediatrics (AAP) recommend that children stay on track with their well-child appointments and routine vaccinations. On-time vaccination is critical for providing protection against potentially life-threatening diseases.

Education, Awareness, and Prevention

Education and awareness are key to addressing parents' concerns about the safety and the efficacy of vaccinations. The Educational Resources – Member & Provider section on the Provider Resource Center has the following free resources that can be ordered for your patients:

- Childhood Immunization Brochure and Schedule
- Childhood Immunization Flyer
- Preventive Health Reminder Poster

To order your educational materials at no cost, go to [Inventory Request Form](#), select your region, items, and quantity, and then click the **Add to Cart** button.

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