News for professional providers

Posted February 21, 2024

Register for 2024 MA Stars Primary Care Incentive Program & Metrics Overview Webinars

Don't miss these important webinars, which provide overviews of the 2024 Medicare Advantage Primary Care Incentive Program (MA Stars Standalone) and the MA Stars Clinical Quality Metrics for 2024. The program overview and detailed metrics overview will be held separately.

Program Overview: MA Stars Standalone Providers Only*

- Learn about MA Stars Standalone program incentive structure changes, metrics, and other program components.
- **See how to enroll** in the 2024 MA Stars Standalone program.
- Get answers to your questions about the 2024 MA Stars Standalone Program.

*Note: The MA Stars Standalone Program is not available to practices contracted into a value-based reimbursement (VBR) program that includes Medicare Advantage Quality.

Use the links below to register for one of two sessions. You'll receive a confirmation email with information about joining the session.

Program Overview -- Wednesday, February 28 at Noon (registration deadline February 27) Program Overview -- Thursday, February 29 at 4 p.m. (registration deadline February 28)

Metrics Overview: MA Stars Standalone and providers in a VBR program that includes Medicare Advantage Quality

• Take a detailed look at the MA Stars Clinical Quality Metrics for 2024. Providers in a VBR program that includes Medicare Advantage Quality also can benefit from learning about these metrics.

Use the links below to register for one of two sessions. You'll receive a confirmation email with information about joining the session.

Clinical Metrics Overview -- Tuesday, March 5 at Noon (registration deadline March 4) Clinical Metrics Overview -- Thursday, March 7 at 4 p.m. (registration deadline March 6)

The following entities, which serve the noted regions, are independent licensees of the Blue Cross Blue Shield Association: Western and Northeastern PA: Highmark Inc. d/b/a Highmark Blue Cross Blue Shield, Highmark Choice Company, Highmark Health Insurance Company, Highmark Coverage Advantage Inc., Highmark Benefits Group Inc., First Priority Health, First Priority Life or Highmark Senior Health Company. Central and Southeastern PA: Highmark Inc. d/b/a Highmark Blue Shield, Highmark Benefits Group Inc., Highmark Health Insurance Company, Highmark Choice Company or Highmark Senior Health Company. Delaware: Highmark BCBSD Inc. d/b/a Highmark Blue Cross Blue Shield. West Virginia: Highmark West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield, Highmark Health Insurance Company or Highmark Senior Solutions Company. Western NY: Highmark Western and Northeastern New York Inc. d/b/a Highmark Blue Cross Blue Shield. Northeastern NY: Highmark Western and Northeastern New York Inc. d/b/a Highmark Blue Shield. All references to "Highmark" in this document are references to the Highmark company that is providing the member's health benefits or health benefit administration and/or to one or more of its affiliated Blue companies.

Availity is an independent company that contracts with Highmark to offer provider portal services.

NaviNet is a registered trademark of NaviNet Inc., which is an independent company that provides secure, web-based portal between providers and health insurance





