VBC 101 CASE STUDY: EMERGENCY DEPARTMENT UTILIZATION

Reduction in ED Utilization

SOURCE: DORIS CUNNINGHAM, MEDICAL ASSISTANT & QUALITY COORDINATOR
DUNBAR MEDICAL ASSOCIATES, PLLC, WEST VIRGINIA
FAMILY-OWNED PRACTICE SINCE 1938

GOAL: Reduce Emergency Department (ED) Utilization across all lines of business
OUTCOME: Earned max points for ED Utilization for 2019, 2020 and 2021 in True Performance

STEP 1: IDENTIFY AND ASSIGN ROLES AT THE PROVIDER OFFICE

- Champion to lead ED Utilization tracking
- Front desk team members to schedule appointments
- Providers to manage triage and escalation





STEP 2: MAKE CALLS AND CLEAR ED WORKLIST DAILY

- Perform three outreach attempts within a 7-day time frame
 - If ED visit is earlier in the week, do follow-up calls Thursday/Friday
 - Schedule patients for Annual Wellness Visit (AWV) and ED follow-up visits
 - Educate patients regarding ED use
- Mail letter to patient if unable to reach

STEP 3: UTILIZE KEY TOOLS FOR PATIENT OUTREACH AND EDUCATION

- Symptom coaching and education on same day appointments
- Develop patient facing posters regarding access for nonemergent care
- Provide pill holders, jar grips, chip clips with office hours and extended hours
- Create patient brochures regarding alternatives to the ED





STEP 4: ALERT PROVIDER OF PATIENTS WHO ARE MORE LIKELY TO HAVE REPEAT ED VISITS

 Identify drivers of ED visits by patients and track via Excel spreadsheet. Analyze notes and add to patient medical record.

Dunbar ED Utilization per 1000 (2018–2021)

Claims Incurred Through Date	Adults	Peds	Senior
12/31/2018	155	200	170
12/31/2019	144	203	132
12/31/2020	140	94	144
12/31/2021	121	141	163
% Decrease Over 4 Years	22%	29.5%	4.1%

If you have questions regarding VBC 101 supplemental materials, please contact your assigned Provider Account Liaison or call the Provider Service phone number for your region.

