

Instructions for Access

Highmark network physicians contracted in our Value Based Reimbursement (VBR) programs who are transitioning to Value Insight Center for their VBR reports should follow the five steps below to access Value Insight Center.

Step 1: Once on Availity, choose your region from the top menu bar. This will take you to the Plan homepage.



Step 2: On the Plan homepage, select the applicable Highmark Plan under Payer Spaces.



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Availity is an independent company that contracts with Highmark to offer provider portal services.

Step 3: Under Applications, select the Provider Facing Analytics tile. This will take you to the Provider Facing Analytics application sign-on page.



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Step 4: From the Provider Facing Analytics application sign-on page, use the drop downs to choose your organization and provider.

Provider Facing A	ovider Facing Analytics	
Select an Organization		
Highmark (Tax ID: 231294723)	×	
Select a Provider		
Select		

Step 5: If you only have access to Value Insight Center you will be taken directly into the Value Insight Center landing page. If you have access to multiple PFA applications, you will need to select VIC – Value Insight Center to get to the Value Insight Center Landing Page.

