# Provider Training CMDM Referrals

2024



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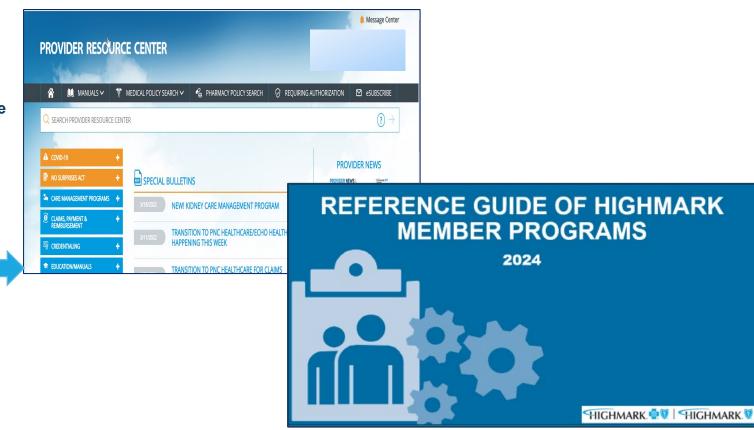
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All references to "Highmark" in this document are references to the Highmark company that is providing the member's health benefits or health benefit administration and/or to one or more of its affiliated Blue companies.

# **Highmark Clinical Care & Wellness**

Clinical Programs & Services for Highmark Members Reference Guide available on the Provider Resource Center

- Click EDUCATION/MATERIALS
- Click Reference Guide of Highmark Member Programs
- Click the link for the 2024 Reference Guide of Highmark Member Programs



## **Highmark Clinical Care & Wellness**

#### Clinical Programs & Services for Highmark Members Reference Guide is also available on Population Health University

- Click EDUCATION/MATERIALS
- Click Population Health University
- Click on All Resources A-Z
- Click the link for the Reference Guide of Highmark Member Programs





# **Highmark Clinical Care & Wellness**



	Line of Business			Region*				
Clinical Care & Wellness Services	Commercial	Medicare Advantage 🕶	ACA	PA	WV	DE	NY	
WELLNESS & PREVENTION								
BLUE 365 Member Discount Program								
This program is an online national discount directory that gives members exclusive access to discounts and savings from leading national companies. Discount categories include fitness, nutrition, hearing, vision, massage, acupuncture, chiropractic, etc. Members can access information regarding these type of programs on the Highmark member website by selecting Member Discounts and clicking on Blue365 Discounts.	✓	<b>√</b>	<b>√</b>	✓	✓	✓	✓	
Fitness Your Way  One of the Blue365 member discounts is Fitness Your Way by Tivity Health. The offering allows eligible members to join a network of fitness facilities nationwide at a discounted rate so they can work out anywhere when it's convenient for them (Tivity membership fees apply). Fitness Your Way also offers On-demand videos 24/7 and live virtual classes led by wellness professionals.	<b>√</b>	<b>√</b>	<b>✓</b>	<b>✓</b>	<b>√</b>	<b>√</b>	<b>√</b>	

	Behavioral Health Disorders		Eligibility			Region						
Clinical Care & Wellness Services	Depression/ Anxiety	OCD -	PTSD/ Panic Disorder	Eating Disorder	Age	Comm	Med Adv	ACA 🔽	PA 🔻	wv	DE	NY
Provides virtual therapy and medication services for adults and therapy services for children ages 10-17. Primary focus of treatment is depression and anxiety. Average time to appointment is generally within one week. This visit requires an applicable copay/coinsurance as noted by your coverage.  Therapy Ages 10+ Medication Management 18+ Self-Referral: Well360 Virtual Health App, https://well360virtualhealth.com/landing.html  Highmarkbcbs.com "Schedule a Telemedicine Appointment" Self-Referral AHN: 412-DOCTORS (appointment line)  ANNVIrtualHealth.org "Nationwide"	<b>√</b>	<b>√</b>	<b>√</b>	<b>✓</b>	10+	<b>√</b> *		<b>✓</b>	<b>√</b>	<b>√</b>	<b>✓</b>	
NOCD  NOCD is a telehealth provider that specializes in obsessive- compulsive disorder (OCD). NOCD provides Highmark members with live one-on-one video therapy with Exposure and Response Prevention (ERP)-trained therapists, access to a peer community and a personalized self-management tool.  Self-Referral: 312-766-6780 or www.treatmyocd.com  Provider Referral: 312-766-6780 or www.treatmyocd.com or email care@nocdhelp.com		✓			5+	<b>√</b>		<b>√</b>	<b>√</b>	<b>√</b>	<b>✓</b>	

# **How It Works**

Provider Data Maintenance

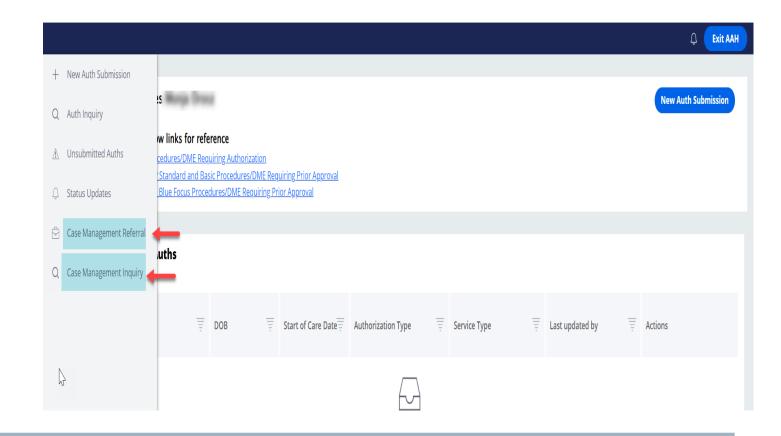
Providers can view and make updates to their provider file records

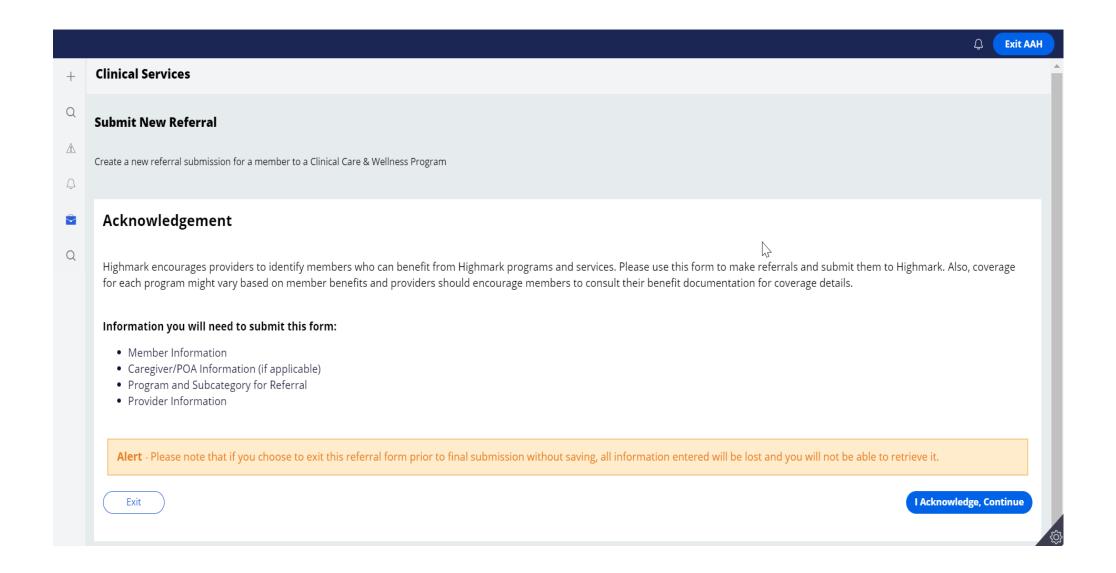
Provider Facing Analytics

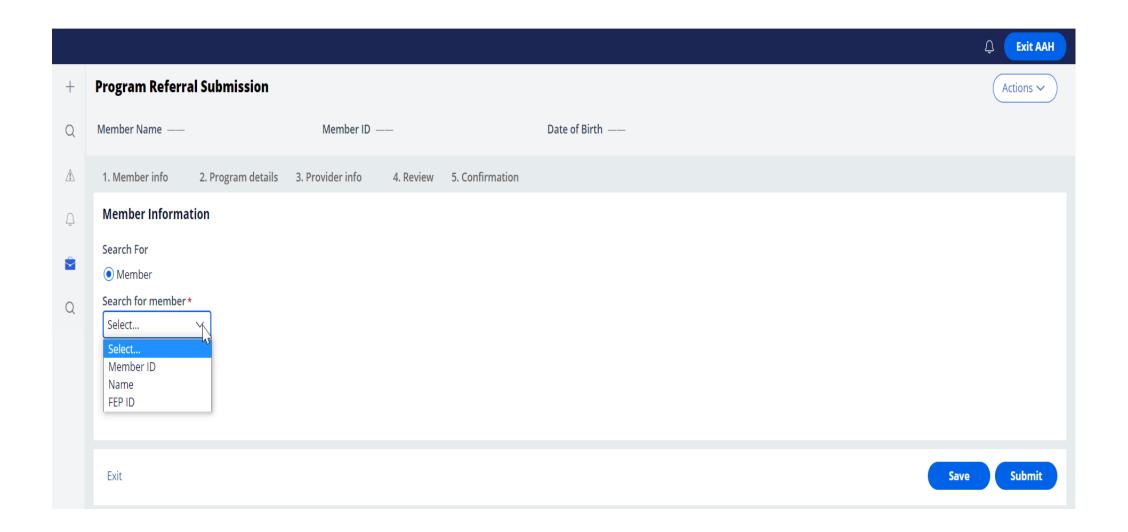
Access specialist efficiency reports

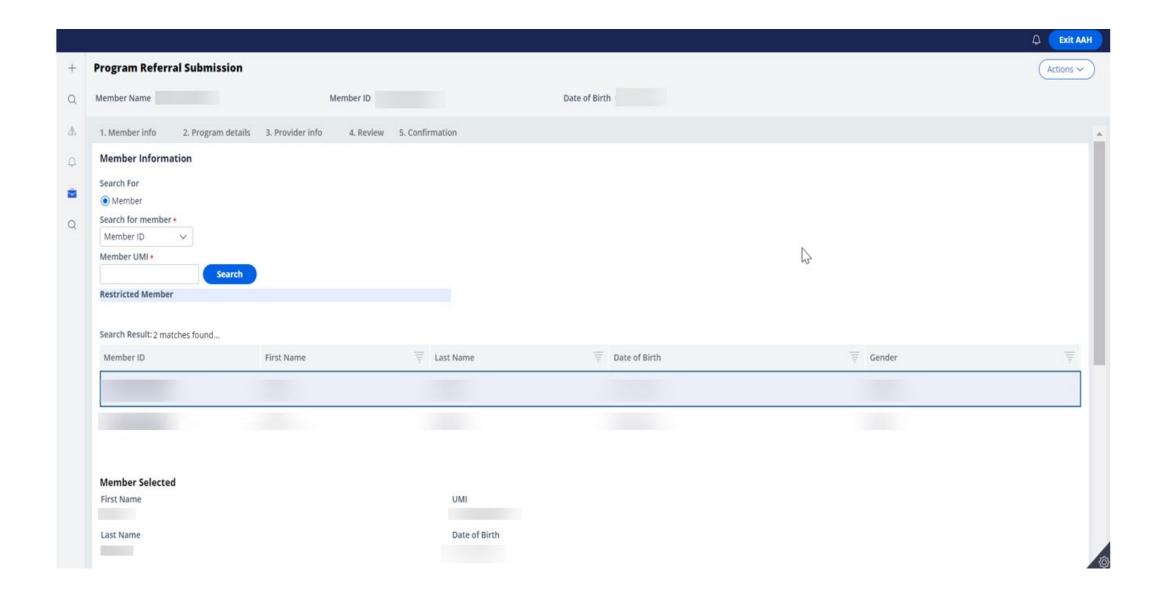
#### To access the feature:

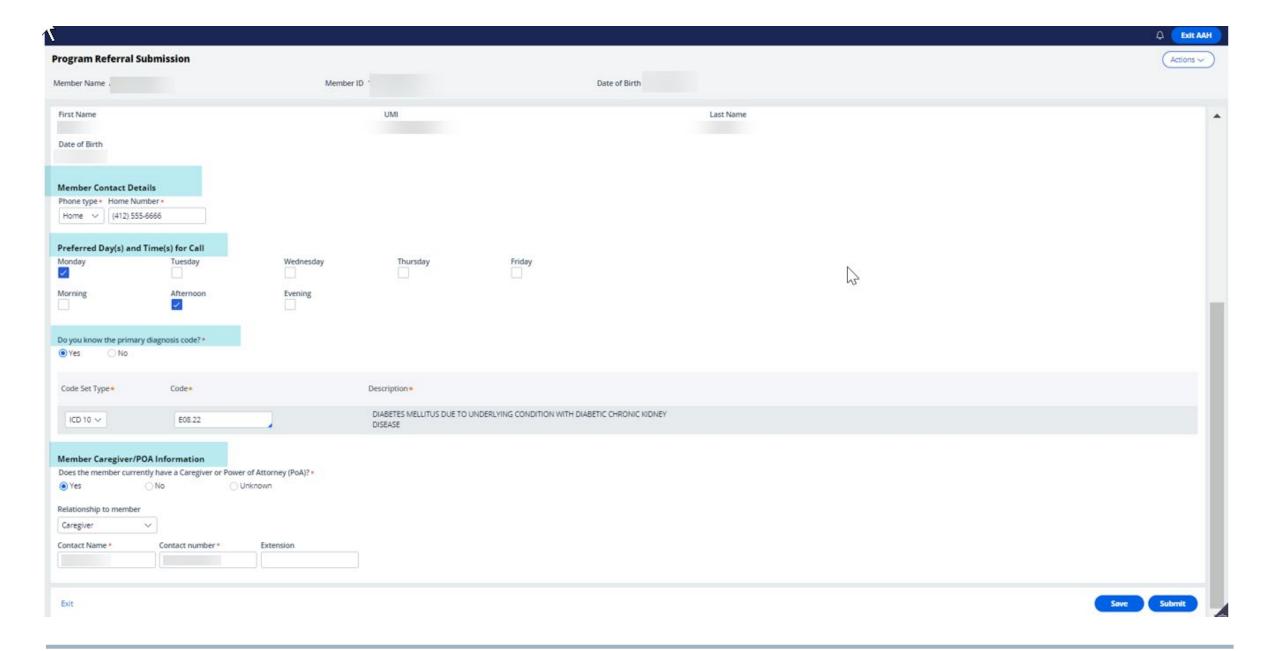
- Log into Availity
- Select the Predictal tab
- Providers will see two options:
  - Case Management Referrals
  - Case Management Inquiry
- Follow the steps to submit a CM/DM referral or complete an inquiry

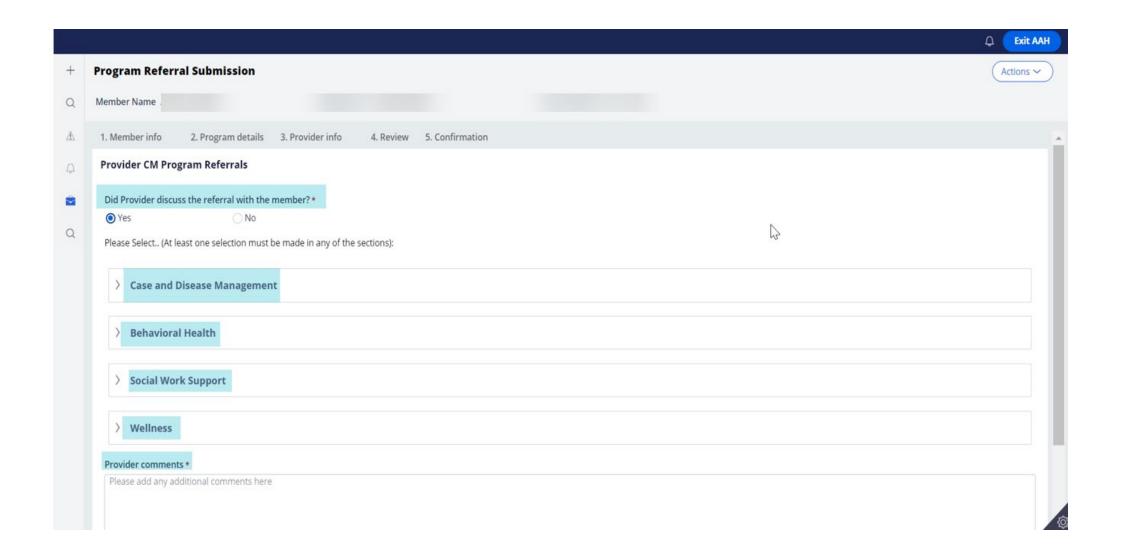










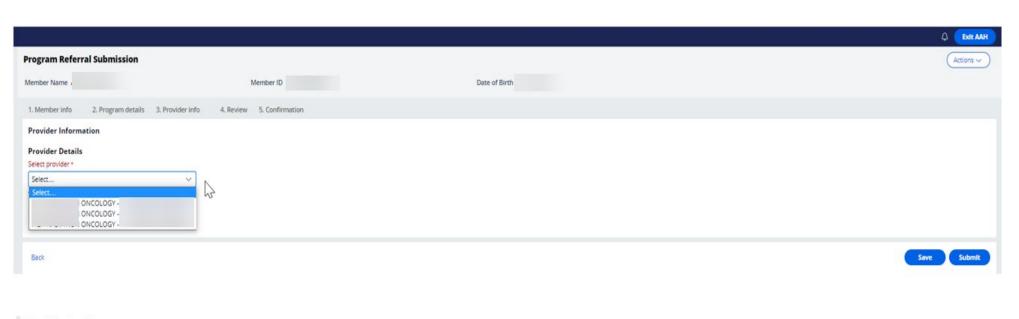


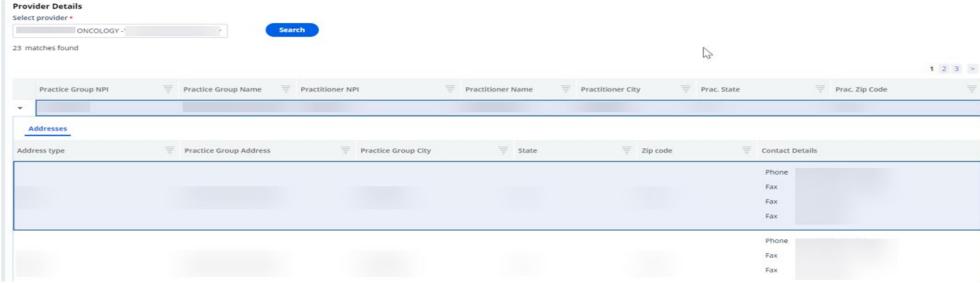
✓ Case and Disease Management			
Clinical Conditions		Other Health Concerns	
Alzheimer's/Dementia	Diabetes Mellitus	Cognitive Function	Readmission Risks
Asthma/COPD	High Risk Pregnancy	Frequent ER Use	Other
CAD	Musculoskeletal Pain	Gaps in Care	
Cancer	Transplant Medication Needs/Assistance/Adherence		
CHF	Other	43	

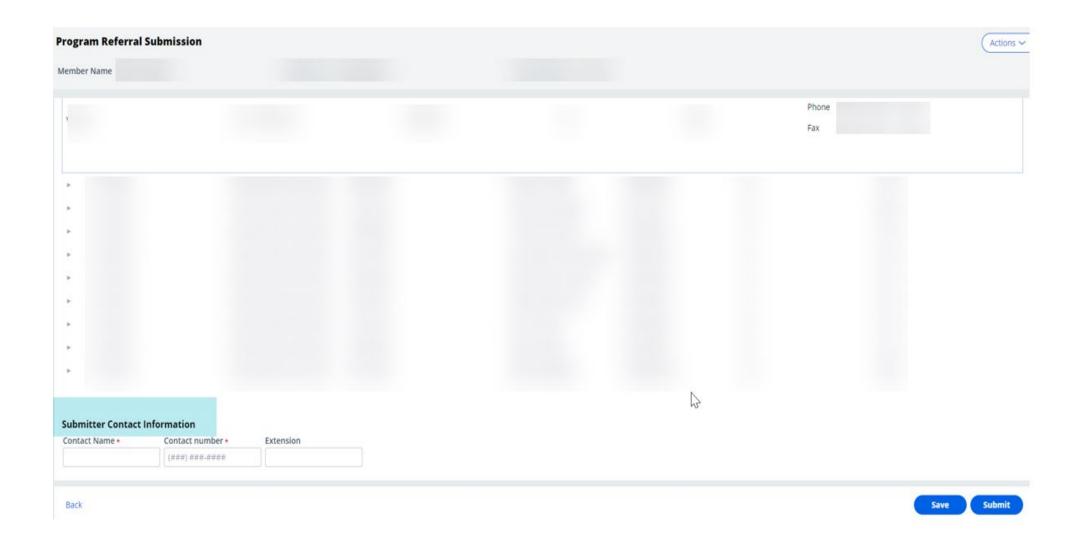
➤ Behavioral Health			
Behavioral Health			
Assistance with Access to Therapist	Behavioral Health Disorders	Substance Use Disorder	Other

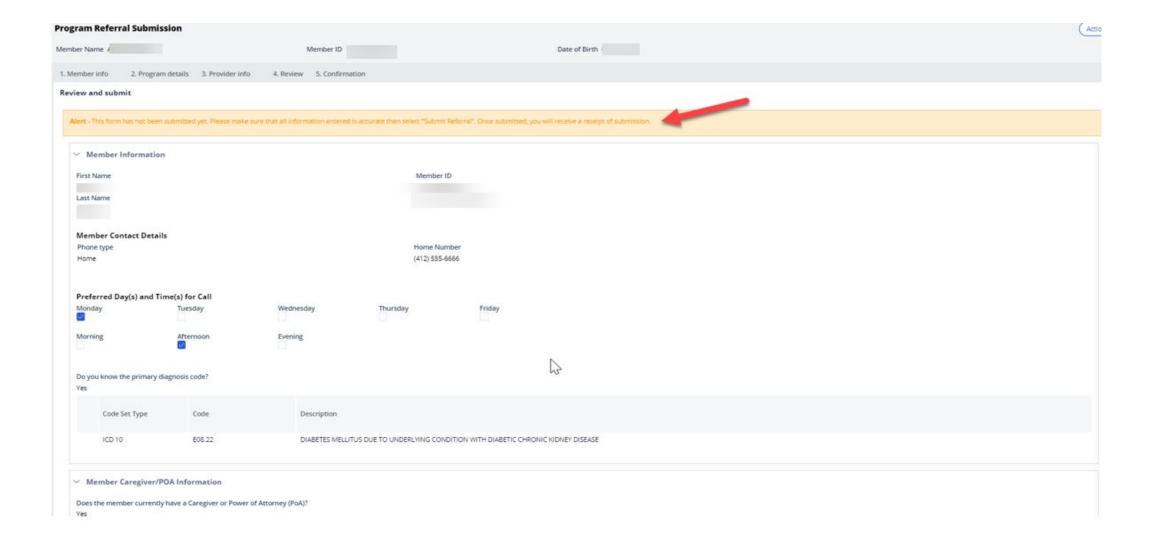
Social Work Support				
Social Support Concerns		Social Determinants of Health		
Caregiver Support Resources	Health Literacy	SDOH Access to Childcare		SDOH Financial Strain
Community Resources	Social Connections	SDOH Access to Clothing	٨	SDOH Food Insecurity
Other		SDOH Access to Healthcare	B	SDOH Home Safety
		SDOH Transportation		

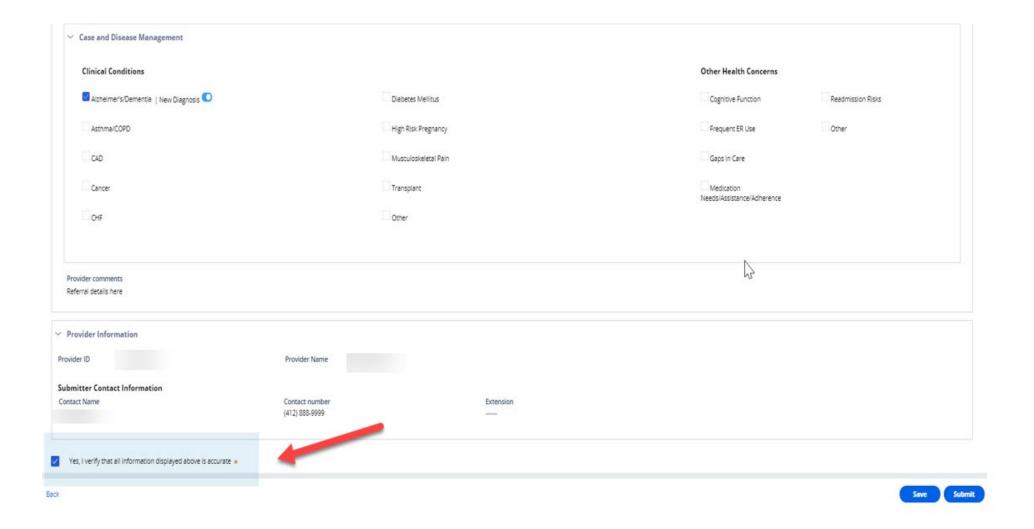
Wellness		
Low Risk Maternity/Baby Blueprints	Sleep	Weight Loss
Nutrition	Stress Management	Other
Physical Activity	Tobacco Cessation	

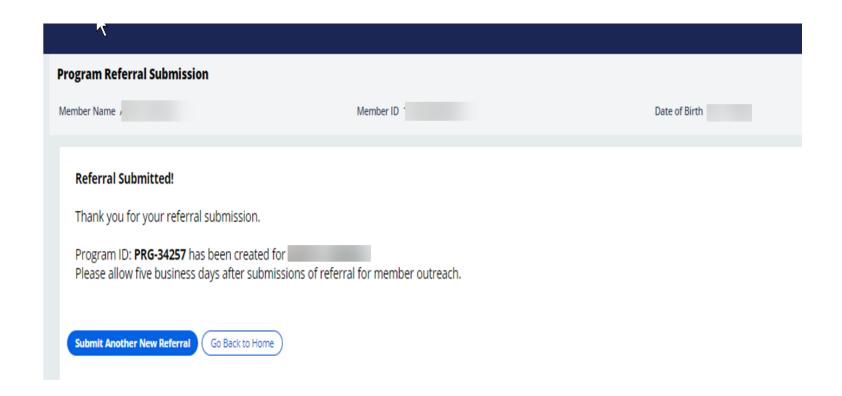












#### **IMPORTANT**

Please ensure the individual you are referring is aware a referral is being made and that a Highmark nurse may be reaching out to them.

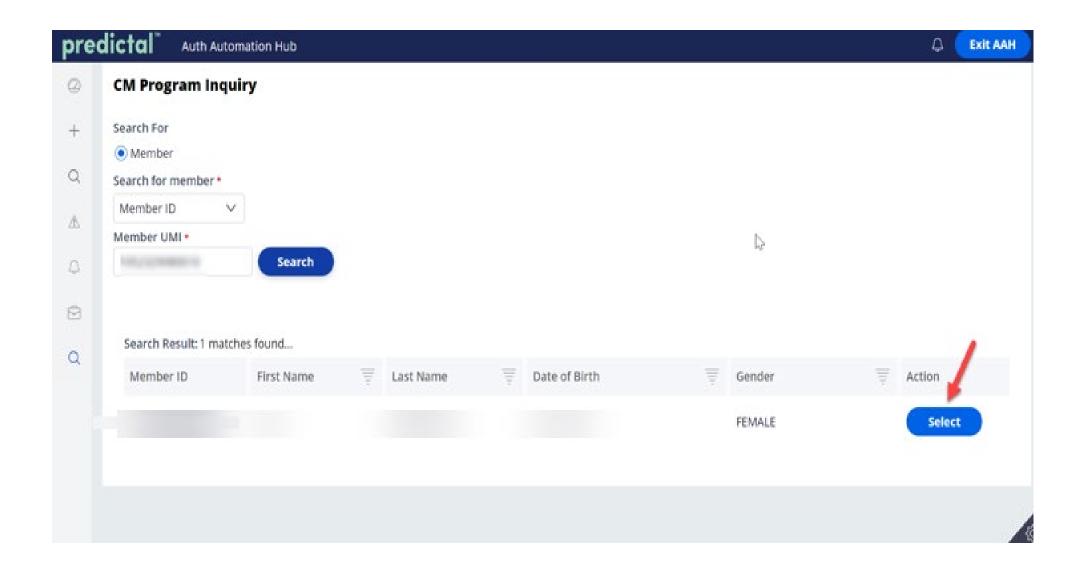
# Inquiry of Member Involvement in CC&W

- Ability to search for information on a member's involvement in CC&W programs.
- This will display all open and closed programs for a member. Programs with sensitive diagnoses will display as "Other Program".

# Providers can perform a CM Program Inquiry by using one of the following member identifiers:

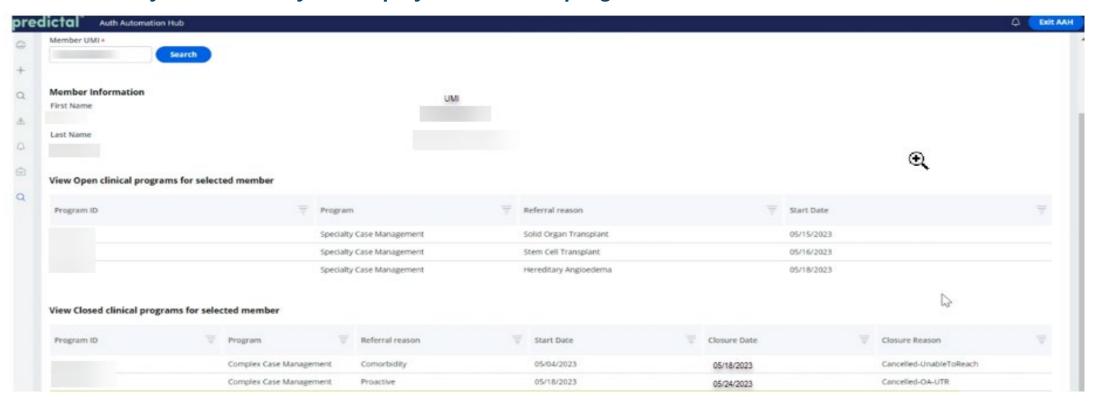
- Member ID (UMI)
- Name
- FEP ID (R#)





#### **Providers can view Open and Closed Clinical Programs**

- Open Programs (Program ID, Program Name, Referral Reason, Start Date)
- Closed Programs (Program ID, Program Name, Referral Reason, Start Date, Closure Date, Closure Reason)
  - \*Note: Two years of history are displayed for closed programs.



# Questions?