

Upcoming Site of Care Program Impacts Certain OUTPATIENT SURGERIES



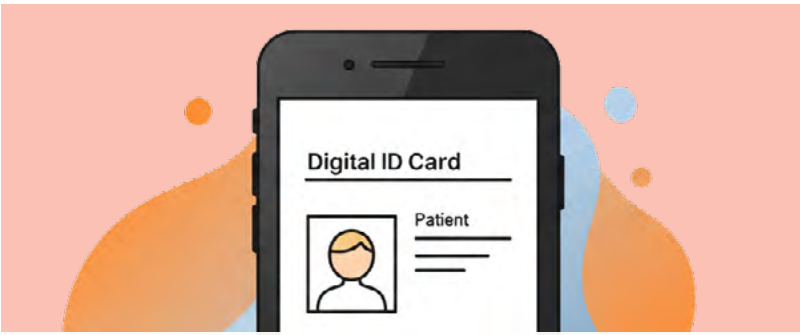
FEATURE ARTICLES



Medicare Advantage Network Updates: What Providers Need to Know



Update to Highmark's Medicare Advantage Professional Physician Office Laboratory Fee Schedule



Navigating Digital Member ID Cards



Additional Drugs Designated as Voluntary for Highmark's Medical Injectable Drug Program

e-SUBSCRIBE Today! Don't miss the latest updates!



IN THIS ISSUE

TOP STORIES

Upcoming Site of Care Program Impacts Certain Outpatient Surgeries

Medicare Advantage Network Updates: What Providers Need to Know

REIMBURSEMENT, CLAIMS & BILLING

Update to Highmark's Medicare Advantage Professional Physician Office Laboratory Fee Schedule

SNF Billing Change: Patient-Driven Payment Model to Replace RUGs on Oct. 1

New and Updated Reimbursement Policies

MEMBER PROGRAMS

Navigating Digital Member ID Cards

AUTHORIZATION

RadCard Authorization Moving from eviCore to Highmark

2025 Gold Card Fall Expansion: Streamlining Prior Authorizations for Providers

PHARMACY

Additional Drugs Designated as Voluntary for Highmark's Medical Injectable Drug Program

Rx Processing Changes for Three Drugs Effective Jan. 1, 2026

CREDENTIALING

How to Credential with Highmark Using the Certify Platform

TRAINING

Short Takes: Availity Auth Training, Onboarding Webinar, and More

CLINICAL

Breast Cancer Awareness Month: Tips for Rescheduling Patients before January

Combatting Childhood Obesity: How Highmark is Helping Parents and Providers

ADMINISTRATIVE NEWS

Staying Up to Date with the Highmark Provider Manual

Join Our Mailing List
Stay informed and never miss out on what matters!



Upcoming Site of Care Program Impacts Certain OUTPATIENT SURGERIES

Effective **Jan. 1, 2026**, Highmark will launch a program that outlines site of care clinical review requirements for certain low-risk outpatient surgeries. This initiative aims to improve efficiency by encouraging utilization of freestanding Ambulatory Surgery Centers (ASCs) or office-based settings, where appropriate.

Evidence has shown that for select procedures and patients, ASC and office-based settings are more convenient, and represent better value for patients.

While Highmark strongly encourages the utilization of ASCs or office-based settings for eligible procedures, we recognize that certain clinical situations may necessitate a hospital outpatient setting. Providers may perform the procedures in a hospital outpatient department setting under specific criteria, including:

- **Patient complexity and comorbid conditions.**
- **Geographic limitations (e.g., access to ASCs in rural areas).**
- **Clinical judgment and other factors.**

Site of care clinical review requirements will apply to Highmark fully insured Commercial, Affordable Care Act (ACA), and Medicare Advantage (MA) members. Please confirm member benefits to ensure in-network site of care requirements apply.

(Continued)



Medical Policy Updates

Two new medical policies — Medical Policy Z-109 (Commercial) and Medical Policy Z-129 (Medicare Advantage) — outline the procedures and site of care clinical review requirements. Site of care clinical review will be applicable to a wide variety of surgical procedures, as defined in the medical policies. Highmark regularly reviews its policies to ensure alignment with nationally recognized clinical evidence, safety, and compliance guidelines. As such, the procedures covered under our site of care policies are subject to change and may vary across lines of business.

The policies will be published on Highmark's Medical Policy Search sites on **Oct. 1, 2025**. You can access the search sites on the [Provider Resource Center](#) (PRC). Click on **Policies & Programs > Medical Policies** and then the search sites for your state:

Pennsylvania – [Commercial](#) and [Medicare Advantage](#)

Submitting Authorization Requests

Providers can submit authorization requests for site of care clinical review through [Availity Essentials](#), our provider portal. Submitting electronically leads to faster reviews and response times.

Additional information on authorization submission can be found under **Claims & Authorization** on the [Provider Resource Center](#) or in the *Highmark Provider Manual: Chapter 5, Unit 2 (Authorizations)*.

To ensure you receive important updates on Highmark policy and program changes, join our [mailing list](#) and receive our monthly newsletter in your email inbox.

We are confident that this collaborative approach will enhance the quality of care while ensuring affordability and access for all our members. We appreciate your cooperation and partnership in this important initiative.



Medicare Advantage Network Updates: What Providers **NEED TO KNOW**

As part of our ongoing commitment to providing our members with access to high-quality, affordable, comprehensive care, Highmark continually evaluates our provider networks to ensure they meet evolving member and market needs.

Aligned with this commitment, Highmark is updating select Medicare Advantage networks, effective **Jan. 1, 2026**. Impacted providers and members will receive letters outlining these changes and what they may mean for them.

Note: These changes do **not** impact Commercial or Affordable Care Act (ACA).

As a Highmark participating provider, here are some steps you can take to confirm you know the networks in which you participate — and ensure your patients do not incur any unexpected costs.

1) Verify Your Network Status

You can view your network status using our self-service tools.

PROFESSIONAL PROVIDERS:

- Use the Provider Data Maintenance (PDM) tool on [Availity Essentials](#)®  to confirm your participation status in all Highmark networks.
 - » Log into [Availity](#) .
 - » Navigate to Highmark's Payer Spaces.
 - » Select the appropriate health plan payer.
 - » Find PDM under "Applications."
 - » Select an organization.
 - A PDM user guide is available under "Resources" in Highmark's Payer Spaces.

(Continued)



FACILITY AND ANCILLARY PROVIDERS:

Call [Provider Service](#) at **866-803-3708** and a representative can provide details on your network status.

2) Check Member Eligibility

Verify member eligibility and benefits before appointments through [Availity's Patient Registration](#) feature. This helps ensure members receive in-network care and avoid unexpected costs.

You will need the Member ID, date of birth, and specific service information.

3) Verify Network Status for Referrals

Confirm that the provider you are referring a member to is in-network for the member's specific plan.

You or your patients may use our online **Provider Directory** to verify in-network provider participation at any time.

- Visit [Highmark.com/Find-Care](#).
- Scroll down on the page and find the region that's closest to your address, then select **Find Care**.
- Select **Find a Doctor** under the **Find Care** section.
- On the pop-up window, click "Choose a location and plan." Enter your **ZIP Code** and then click on the **Don't know your alpha prefix? Browse a list of plans** link to select a plan from the list.
- Choose how you want to search.
 - » You can enter a doctor name or specialty, a facility name or type, or just **search all**.

A link to the **Provider Directory** is also available on the [Provider Resource Center](#) under Provider Network in the main website menu.



UPDATE to Highmark's Medicare Advantage Professional Physician Office Laboratory Fee Schedule



Effective Jan. 1, 2026, Highmark is updating our standard Medicare Advantage (MA) professional physician office laboratory fee schedule, which applies to the following Highmark service areas — Delaware, New York, Pennsylvania, and West Virginia.

This update is part of Highmark's continued effort to align with industry standard values, including the Clinical Laboratory Fee Schedule created by the Centers for Medicare and Medicaid Services (CMS).

Background

Adjustments to the MA standard professional physician office laboratory fee schedule and pricing methodology enables Highmark to:

- Make changes that reflect current factors and trends in the marketplace.
- Continue to bring our fee schedules in closer alignment with Highmark's value-based reimbursement strategies through uniform standard fees based on a percentage of CMS pricing.

How to Access Updated Laboratory Fees

You can review updated fees via the single-code lookup function within [Availity Essentials](#)®  beginning **Dec. 1, 2025**.

Log into [Availity](#) , select **Claims & Payments** from the task bar, and then click **Fee Schedule Listing**. Once there, input your organization's information, select your Highmark plan, and complete the remaining required fields. Next add the procedure code, including any required modifier. Click **submit** and you will receive the fee for this specific procedure.

SNF BILLING CHANGE: Patient-Driven Payment Model to Replace RUGs on Oct. 1

Effective Oct. 1, 2025, the Centers for Medicare and Medicaid Services (CMS) is ending support for the Resource Utilization Groups, Version III (RUG-III) and RUG-IV classification systems for federally required assessments in nursing and skilled nursing facilities and replacing it with the Patient-Driven Payment Model (PDPM).

We alerted Skilled Nursing Facility (SNF) providers of this billing change via USPS certified mail in August.

Provider Impact

Highmark is moving to the PDPM methodology, which will require providers to bill using appropriate Health Insurance Prospective Payment System (HIPPS) codes instead of RUGs codes.

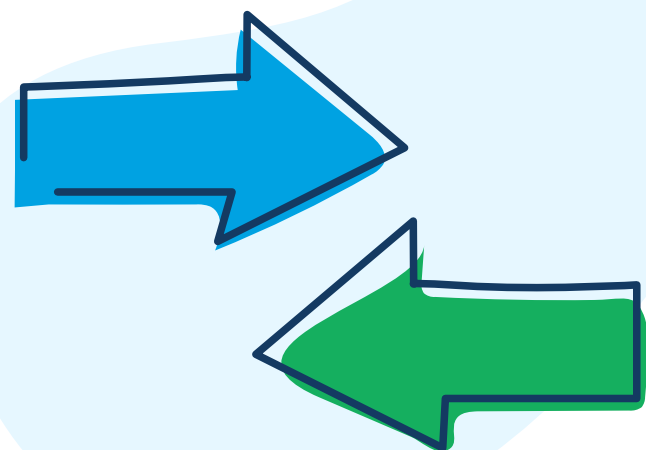
Network participating providers currently under RUGs reimbursement methodology will be required to submit claims for those members in the PDPM format, using HIPPS codes. Claims for these members will be processed and paid according to PDPM processing and pricing rules established by CMS.



New and Updated Reimbursement Policies

Highmark regularly issues new or updated reimbursement policies. Keep an eye on this newsletter and the Provider Resource Center (PRC) for announcements regarding upcoming policy changes. As specific policy changes go into effect, the updated policies can be found on the [Reimbursement Policies](#)  page of the PRC.

The following is a list of recent and upcoming updates to reimbursement policies (RPs):



UPCOMING

Dec. 1, 2025

RP-029 [Surgical Techniques, Procedures and Related Services](#) 

Policy will be made applicable to Medicare Advantage.

RP-033 [Anesthesia Services](#) 

A section for Epidural Anesthesia will be added and direction for modifiers QK and QY reductions will be clarified. Codes 62273, 62281, 62282, and 01967-01969 will be added.

RP-077 [Intraoperative Neurophysiological Monitoring](#) 

Direction will be added for codes 95941 and G0453. Code 95941 will no longer be separately reimbursed.

Jan. 1, 2026

RP-068 [Mid-Level Practitioners and Advanced Practice Providers](#) 

This policy will be updated for Commercial and Medicare Advantage to add direction for the pharmacist specialty, which will be reimbursed at 85% of the fee schedule allowance for Commercial.

NEW: RP-083 [Spravato® \(esketamine\)](#) 

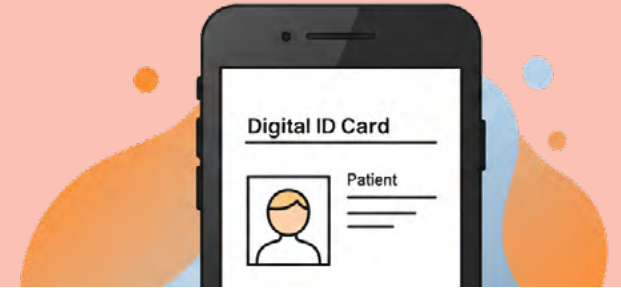
This new policy — applicable to Commercial and Medicare Advantage markets — will provide direction on the billing of esketamine (Spravato) services.

Jan. 5, 2026

RP-027 [Hemodialysis and Peritoneal Dialysis](#) 

This policy will be made applicable to Medicare Advantage. Codes 99242-99245 and 99252-99255 will be removed. Codes 90993, 90999, 99233, 99291, 99292, 99341, 99387, 99391, 99392, 99393, 99394, 99395, 99396, 99397, S9335, and S9339 will be added.

Navigating Digital Member ID Cards



With everyone going paperless these days — including many health plans — Highmark will offer “digital only” member ID cards to our Commercial members in 2026. Beyond member convenience, digital ID cards offer real-time eligibility and benefits information as well as greater security. Commercial members may “opt into” digital only cards; those that do will not receive a physical ID card.

In fact, most Highmark members already have access to digital ID cards on their MyHighmark app and we know some prefer not to carry a physical card. Your office is also probably seeing digital ID cards from other payers.

Highmark eligibility and benefits should always be verified in our provider portal [Availity Essentials](#)® regardless of whether a digital or physical member ID card is presented.

If your office workflow includes documenting eligibility by scanning or copying a physical ID card, you have options.

Our member ID cards can be printed or saved as a PDF from Availity:

- Hover over the **Patient Registration** tab and click **Eligibility and Benefits Inquiry**
- Search for the patient using one of the search options, including:
 - » Member ID/Policy Number + Date of Birth
 - » Member Last Name + First Name + Date of Birth
 - » Member ID/Policy Number + Member First Name + Last Name
- Select the member when they populate by clicking **Submit**
- The next screen will display the **Eligibility & Benefits Detail**
- Click the **Member Card** button, which will bring up the front and back of the card
- Click the **Print** button to print or save the card as a PDF

Members also may download or take a screen capture of their card in their MyHighmark app and email or text it to your office. Members can find their card in their MyHighmark app:

- Go to the **My Benefits** tab
- Click on their plan name — this will bring up their digital card with an option to view the front or back of the card right on their phone
- Card options in the app include **Print Card** or **Download Card**

If you are not already accessing Availity for eligibility and benefits checks, please click [here](#) to register with Availity.

Note: Member cards are not available in Availity for Federal Employee Plan (FEP) members or BlueCard (members of a non-Highmark Blue Cross and/or Blue Shield plan.)

RadCard Authorization Moving from eviCore to Highmark

Effective Dec. 2, 2025, the management of advanced imaging and cardiology (RadCard) authorization is transitioning from eviCore to Highmark.

You'll need to submit RadCard auth requests via the **Authorizations & Referrals** process within the [Availity Essentials®](#)  portal.

As part of this change, Highmark will leverage Availity's AuthAI tool to streamline the review of RadCard authorization requests.

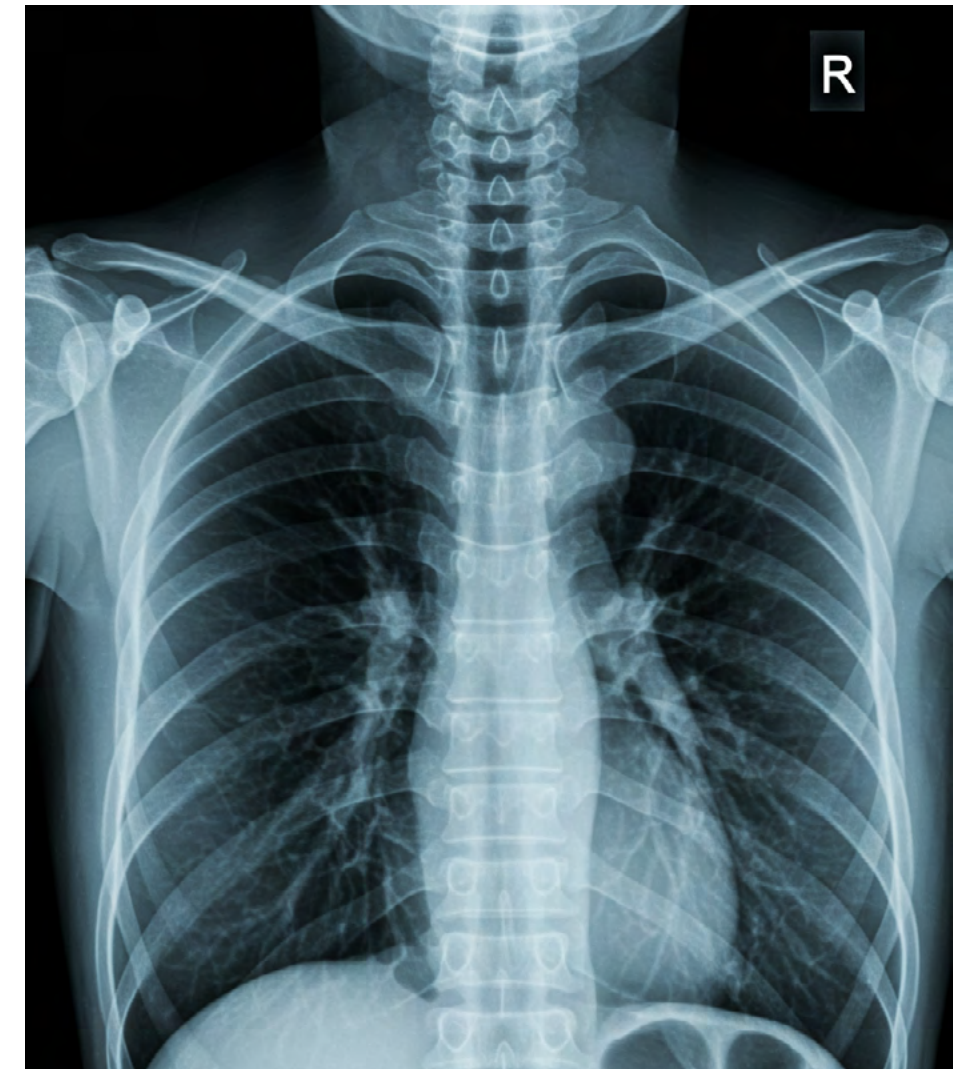
During the submission process within [Availity](#) , you may be asked for additional information to assist with quicker decisions regarding the request.

What This Means for You

- This change may lead to faster authorization determinations.
- When submitting authorization requests, you may be prompted by Highmark to provide additional information, which will help accelerate the decision-making process.
- This system upgrade is part of our transition from Predictal to Availity's **Authorizations & Referrals** for initial medical authorization requests.

Stay Informed

Sign up for our [mailing list](#)  to receive timely updates and announcements via email.



2025 Gold Card Fall Expansion: Streamlining Prior Authorizations for Providers

Highmark continues to expand its [Enterprise Gold Card Program](#) , which expedites prior authorization for clinicians who have demonstrated historical adherence to clinical criteria. Gold Carded providers are recognized for achieving authorization approval rates of 99% or higher for select modalities.

On Sept. 1, 2025, Highmark added 2,413 new clinicians to the Enterprise Gold Card Program, bringing the total Gold Carded clinicians to over 25,000.

New Modalities Added This Fall

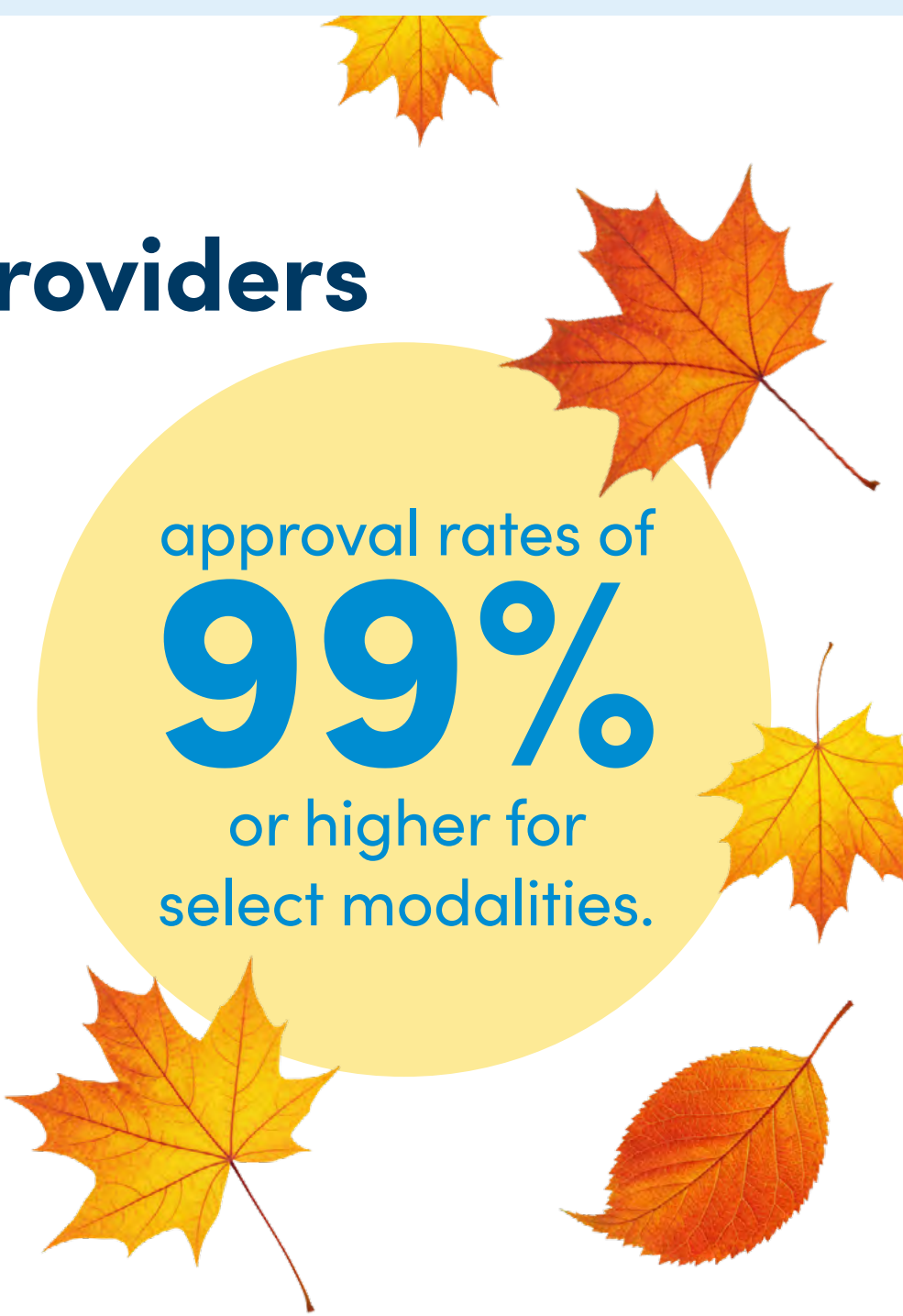
In addition to the current offerings, this expansion includes Cardiac Devices, Cardiac Surgery, Capsule Endoscopy, Tonsil & Adenoid Surgery, Vascular Surgery, and Prostatectomy modalities, along with the appropriate CPT codes, to expedite authorizations for these services.

How the Enterprise Gold Card Program Works

Highmark automatically enrolls clinicians, bi-annually, when eligibility criteria are met. Once Gold Carded, clinicians will enter the appropriate information for the Highmark member and, upon submission, will receive an immediate authorization number to attach to any subsequent claims. Where possible, clinicians can schedule follow-up services for patients before they leave the office. This helps patients get the care they need without delays.

You can view [the current list](#)  of Gold Carded clinicians on the **Provider Resource Center > Claims & Authorization > Authorization Guidance > Gold Carding Program** to verify if you are Gold Carded or your practice has Gold Carded clinicians. You can also review the Gold Card Prenotification Process for authorizations and eligibility criteria.

For questions about the Gold Card Program, please email goldcardinquiries@highmark.com .



approval rates of
99%
or higher for
select modalities.

Additional Drugs DESIGNATED AS VOLUNTARY for Highmark’s Medical Injectable Drug Program

Effective Jan. 1, 2026, Highmark is designating additional drugs as **voluntary** for the Medical Injectable Drug Program.

Highmark continually evaluates the program and makes changes as appropriate. When drugs are added as voluntary, this means physicians may choose to purchase and bill Highmark directly for those drugs and will receive reimbursement as outlined in the program.

Please use [Availity Essentials®](#) to access the proposed rate on the effective date for each drug listed below:

HCPCs	Drug Name
Q5153	Opuviz
Q5147	Pavblu
Q5149	Enzeevu
Q5150	Ahzantive
Q5135	Tyenne IV and SC
Q5098	Imuldosa IV and SC
Q5099	Steqeyma IV and SC
Q5100	Yesintek IV and SC
Q5137	Wezlana SC
Q5138	Wezlana IV
Q9996	Pyzchiva SC
Q9997	Pyzchiva IV
Q9998	Selarsdi IV and SC
Q9999	Otulfi IV and SC
Q5133	Tofidence
J1299*	Soliris
Q5151	Epysqli
Q5152	Bkemv
Q5134	Tyruko

**Applicable Site of Care (SOC) rates apply only to Home Infusion Therapy (HIT) and Ambulatory Infusion Suites (AIS) providers.*

Accessing Fee Schedules

Once you log into [Availity](#), select **Claims & Payments** from the task bar and then **Fee Schedule Listing** from the right side. You can also access fee schedules by going to **Payer Spaces** in Availity, and then select **Provider Resource Center (PRC)** under Applications. Once you arrive at the PRC, choose **Claims & Authorization** and then click **Fee Schedule Information**.



Rx Processing Changes for Three Drugs Effective Jan. 1, 2026

At Highmark, we’re taking action to ensure our members are accurately billed for the treatment they receive and that providers are accurately reimbursed for the care they deliver.

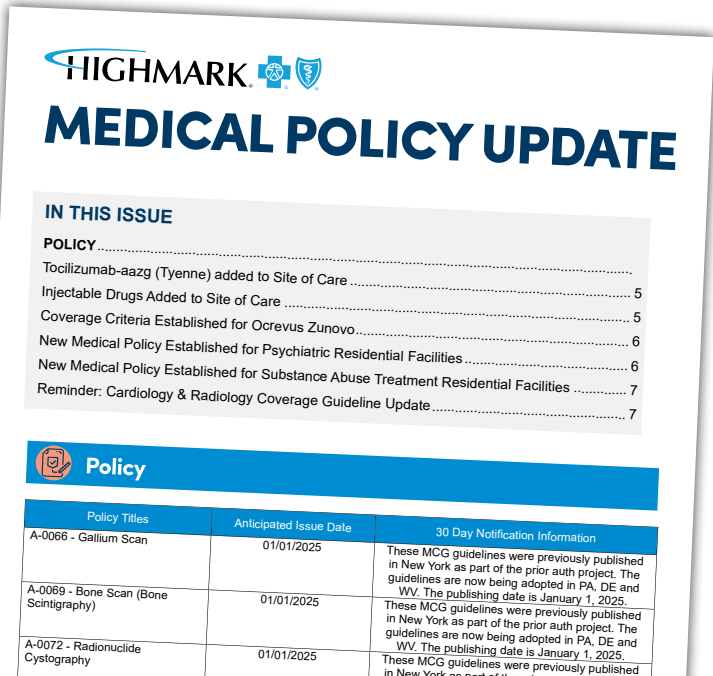
Highmark implemented the **Channel Alignment Program** to ensure that drugs — which are more appropriately billed through the pharmacy benefit — are **not** billed under the medical benefit.

As part of Channel Alignment Program, Highmark will shift certain drugs to process from members’ medical coverage to their prescription drug coverage, according to the terms of their Highmark plan. **Effective Jan. 1, 2026**, the following drugs (and procedure codes) will be included in this program.



Procedure Code	Drug Name
J3357	Stelara SC
Q9997	Pyzchiva
Q5137	Wezlana

Have You Seen This Month’s Medical Policy Update [Newsletter?](#)





How to Credential with Highmark Using the Certify Platform

Effective Nov. 3, 2025, Highmark will incorporate the CertifyOS platform into our credentialing processes for professional and organizational providers in New York, Pennsylvania, and West Virginia.

What Is Changing

Professional Providers

You should continue to enroll in our health plan by registering with the Council for Affordable Quality Health Care (CAQH) and continue to use the [Initial Credentialing Request Form](#); at the end of the form, you will click a link for the Certify intake portal.

Organizational Providers

Instead of three different credentialing applications on the Provider Resource Center (PRC), there will be a single enrollment form that can be used by all organizational providers, including:

- Facility and Ancillary
- Behavioral Health
- Urgent Care Center/Medical Aid Unit and Retail Clinic

The new form, which will be available on Nov. 3, will link to the Certify portal.

Getting Started... with Certify

Once on the Certify portal, set up your user account. Follow the prompts. You'll need the following information, as applicable to your provider type:

- National Provider Identifier (NPI) number
- CAQH ID
- Drug Enforcement Administration (DEA) number
- Board certification
- Proof of liability insurance
- Email address
- Resume or CV
- Social Security number

Important: All uploaded documents should be in PDF format.

To begin the credentialing process, providers must complete the **Highmark Provider Application** located within the Certify intake portal.

Do I still need to complete the CAQH application?

Yes, you will need to complete the CAQH application. Be sure to add Highmark as an authorized plan or grant global authorization.

Will I need to provide additional documentation?

Some providers may need to supply additional documents — such as Proof of Malpractice Insurance, Certificate of Insurance (COI), or Licensure — relevant to the credentialing and re-credentialing process. If you receive a request for additional documents, we ask that you respond in a prompt manner.

By completing the Certify and CAQH applications, am I now credentialed?

Your participation and ability to treat Highmark members doesn't begin until you have successfully been credentialed by Highmark. Please do not see members or submit claims until you have been notified of acceptance into Highmark's credentialed networks.

For more on our credentialing process, go [here](#).





SHORT TAKES:

Availity Auth Training, Onboarding Webinar, and More



Availity Auth Process – On-Demand Training

To allow for additional testing, the transition to the **Authorizations & Referrals** process in [Availity Essentials®](#) , which was scheduled for Sept. 23, 2025, has been temporarily delayed. The new go-live date will be posted on the [Provider Resource Center](#) .

You can prepare for the transition by viewing a recording of a live training session — as well as other on-demand demos on the authorization process — in the Availity Learning Center (ALC).

To access the ALC:

- Log into [Availity](#) .
- Go to the **Help & Training** tab on the homepage.
- Click [Get Trained](#)  from the drop-down menu to view recorded demos and webinars.
- Select: [Authorization Request and Follow-up for Highmark Providers – Recording](#) .

Onboarding Webinar for Providers New to Highmark

Learn best practices for navigating Highmark systems, accessing provider manuals and tools, utilizing [Availity Essentials](#) , and more. Held on the third Thursday of each month, these webinars will feature live Q&A with our experts.

Who Is Invited

- Providers new to the Highmark network.
- Providers new to a practice or facility.
- Existing provider staff seeking updated information or a refresher.

To attend the session on **Thursday, Oct. 16, 12–1 p.m.**, click [here](#) .

Network Exception Question: Answer “No” Unless Requesting Out-of-Network Exception

Highmark recently rolled out new functionality in the Predictal Auth Automation Hub that allows providers to request a gap exception/Out-of-Network referral when submitting a prior authorization request.

However, for the vast majority of prior auth submissions, the answer to the Network Exception question is **“No”**. *If you select “Yes” incorrectly, it will delay your prior authorization request.*

For all in-network prior authorization requests, providers should select **“No”**. To learn more, go [here](#) .

Breast Cancer Awareness Month: Tips for Rescheduling Patients before January

Consistency matters when it comes to annual breast cancer screenings. You and your team know that. So do most of your patients. But life gets in the way sometimes, and annual appointments can get missed or canceled. When that happens, these patients can easily slip through the system.

Breast Cancer Awareness Month, which occurs during October, is always a good time to re-engage patients. Media coverage creates greater awareness about the importance of annual screenings. The following tips can help your practice reschedule patients:

- **Prompt Outreach:** Contact the patient as soon as possible after the missed appointment, ideally within 24–48 hours.
- **Multiple Communication Channels:** Use a combination of phone calls, text messages, and email to reach the patient.
- **Offer Flexibility:** Provide a range of rescheduling options, including different dates and times.
- **Streamlined Scheduling Process:** Make it easy for patients to reschedule by offering online scheduling tools or direct access to a scheduling coordinator.
- **Address Barriers:** Inquire about the reasons for the missed appointment and offer assistance in overcoming any barriers, such as transportation or childcare issues. Highmark's [Community Support Platform](#) is an excellent resource to share with patients, who may be struggling with social health needs. See the article in July [Provider News](#) about the positive impact this online tool is making.

(Continued)



Closing HEDIS® Gaps

By reaching out to patients due for a screening and rescheduling them, your practice will be well-positioned to close any HEDIS® gaps regarding the **Breast Cancer Screening (BCS-E) measure**. This health standard applies to individuals 50 to 74 years old who had at least one screening mammogram from Oct. 1, 2023, through Dec. 31, 2025.

All types of mammograms, including screening, diagnostic, film, digital, or digital breast tomosynthesis (3D screenings), count toward the measure; however, breast MRIs, ultrasounds, or biopsies do **not**.

BCS-E codes include but are not limited to:

- **Mammogram CPT:** 77061, 77062, 77063, 77065, 77066, 77067
- **Mastectomy ICD10 (history of):** Z90.13
- **CPT:** 19180, 19200, 19220, 19240, 19303, 19304, 19305, 19306, 19307

HEDIS Resource

For more information on BCS-E, along with other measures, download Highmark's HEDIS guide.

Log into [Availity Essentials®](#), select your state, go to **Payer Spaces**, choose **Provider Resource Center** from the applications, and then click [here](#).

Educational Materials for Members

Highmark provides a variety of free resources to support your efforts in promoting breast cancer awareness and screening, including:

- Breast Cancer Brochure
- Breast Cancer Screening Reminder Card
- Breast Cancer Screening Flyer (Spanish version available)
- Health Screening and Vaccination Tracker (Spanish version available)

To order these free resources for your office go to **Provider Resource Center (PRC) > Educational Resources – Member & Provider > Inventory Request Form**. Select your region and then the item and quantity you wish to order. Click **ADD TO CART** and fill in the shipping details.

**HEDIS® – an acronym for Healthcare Effectiveness Data and Information Set – is a registered trademark of NCQA.*

Highmark does not recommend particular treatments or health care services. This information is not intended to be a substitute for professional medical advice, diagnosis, or treatment. You should determine the appropriate treatment and follow-up with your patient. Coverage of services is subject to the terms of each member's benefit plan. Additionally, state laws and regulations governing health insurance, health plans and coverage may apply and will vary from state to state.





Combatting Childhood Obesity: How Highmark is Helping Parents and Providers



Childhood obesity continues to be a concern, with nearly 20% of America's youth considered obese, according to the [Centers for Disease Control and Prevention \(CDC\)](#).

As you know, children with obesity are at increased risk for health problems, including type 2 diabetes, cardiovascular disease, non-alcoholic fatty liver disease (NAFLD), sleep apnea, and asthma.

What Can Be Done

To help parents and providers combat childhood obesity, Highmark offers expanded preventive health benefits for children ages 2 to 18 with a body mass index (BMI) in the 85th percentile or greater. These members are eligible for three follow-up visits per year to the annual preventive exam specifically for obesity and a blood pressure check.

Highmark's preventive health benefit also includes:

- Unlimited nutritional counseling visits per year specifically for obesity
- One set of recommended lab work annually that includes:
 - » Cholesterol screening
 - » Hemoglobin A1c OR fasting glucose
 - » AST (aspartate aminotransferase)

For coding information, click [here](#).

(Continued)

Expert Guidance

Childhood Obesity Awareness Month — which occurs during September — provides an excellent opportunity to discuss the benefits of healthy eating habits and regular physical activity with parents and patients. These two types of counseling are both part of the **Weight Assessment and Counseling in Children/Adolescents (WCC)** HEDIS® measure, which includes three components:

- Body Mass Index (BMI) Percentile
- Nutrition Counseling
- Physical Activity Counseling

In the member's medical record, you will need to document that each component of the WCC measure was discussed with the patient, while utilizing the appropriate codes.

Your recommendations play a critical role in motivating patients to make healthier choices. Even small, positive changes can have a significant impact on a child's long-term health trajectory.

Additional Resource

For more information on the WCC benchmark, as well as other HEDIS measures, download Highmark's HEDIS guide.

Log into [Availity Essentials®](#), select your state, go to **Payer Spaces**, choose **Provider Resource Center** from the applications, and then click [here](#).

**HEDIS® — an acronym for Healthcare Effectiveness Data and Information Set — is a registered trademark of NCQA.*

Highmark does not recommend particular treatments or health care services. This information is not intended to be a substitute for professional medical advice, diagnosis, or treatment. You should determine the appropriate treatment and follow-up with your patient. Coverage of services is subject to the terms of each member's benefit plan. Additionally, state laws and regulations governing health insurance, health plans and coverage may apply and will vary from state to state.



Staying Up to Date with the *Highmark Provider Manual*

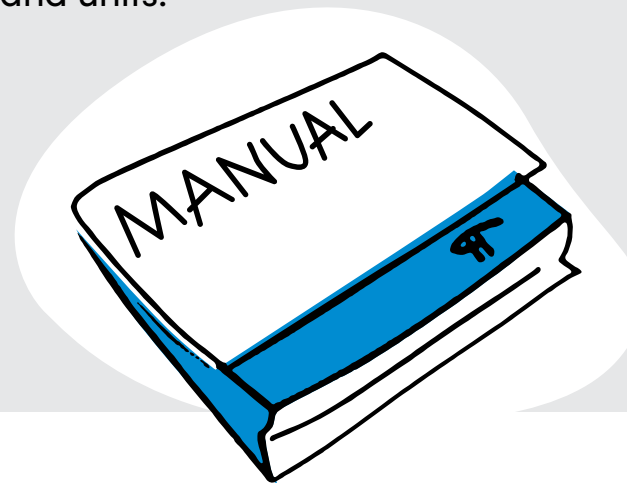
Ensure you are regularly reviewing the [Highmark Provider Manual](#) for our most recent guidance on:

- Participation Rules
- Credentialing/Recredentialing Criteria and Procedures
- Medical Record Criteria
- Requirements for 24/7 Coverage

Some recent noteworthy changes occurred in the following chapters and units:

- **Chapter 1, Unit 2: Online Resources & Contact Information**
- **Chapter 1, Unit 4: Highmark Member Information**
- **Chapter 2, Unit 2: Medicare Advantage Products & Programs**
- **Chapter 6, Unit 4: Professional (1500/837P) Reporting Tips**

To see the full list of recent changes, visit the [What's New in the Highmark Provider Manual](#) page.



FREE. FAST. SIMPLE.



Are You Using
Availity Essentials® for Your
Highmark Transactions?



About This Newsletter

Provider News is a valuable resource for health care providers who participate in our networks. Published monthly on the last Monday of the month*, *Provider News* conveys important product, policy, and administrative information, including billing, claims, and program updates.

The publication also features the latest news, information, tips, and reminders about our products and services, as well as relevant interviews, articles, and stories, for health care professionals who serve Highmark members.

Regular topics include:

- New and Updated Reimbursement Policies
- Authorization Updates
- Staying Up to Date with the *Highmark Provider Manual*

*When a holiday falls on the last Monday of the month, *Provider News* will be published on the preceding Friday.

Another Valuable Resource

For medical policy and claims administration updates, including coding guidelines and procedure code revisions, please refer to the Medical Policy Update Newsletter, which is available on the **Provider Resource Center > Latest Updates > Medical Policy Update**.

To subscribe to our newsletters, click [Join Our Mailing List](#).

Comments/Suggestions Welcome

We want *Provider News* to meet your needs for timely, effective communication. If you have any suggestions, comments, or ideas for articles in future issues, please email the *Provider News* team at ResourceCenter@Highmark.com.

Highmark Quick Reference

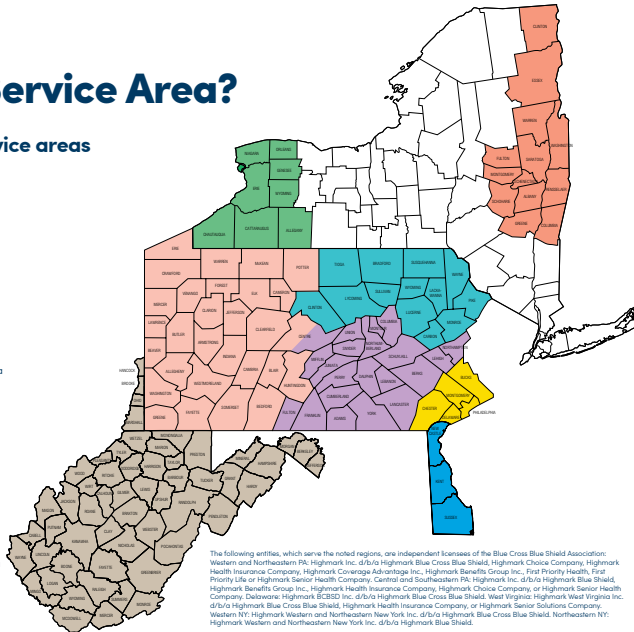
To contact Highmark, click [here](#).

Service Areas



What Is My Service Area?

Highmark defines its service areas as outlined in the maps.





- Highmark Blue Cross Blue Shield (DE)**
All 3 counties in Delaware
- Highmark Blue Cross Blue Shield (WNY)**
Serves 8 counties in western New York
- Highmark Blue Cross Blue Shield (WPA)**
Serves 29 counties in western Pennsylvania*
- Highmark Blue Cross Blue Shield (NEPA)**
Serves 13 counties in northeastern Pennsylvania
- Highmark Blue Cross Blue Shield (WV)**
All 55 counties of West Virginia



- Highmark Blue Shield (NENY)**
Serves 13 counties in northeastern New York
- Highmark Blue Shield (CPA)**
Serves 21 counties in central Pennsylvania*
- Highmark Blue Shield (SEPA)**
Serves 5 counties in southeastern Pennsylvania

☐ Not Included in Highmark Service Areas

*Centre County in Pennsylvania is unique in how Highmark divides it. One portion is in Highmark's Central Region (CPA), the other is in Highmark's Western Region (WPA).

The following entities, which serve the noted regions, are independent licensees of the Blue Cross Blue Shield Association: Western and Northeastern PA: Highmark Inc. d/b/a Highmark Blue Cross Blue Shield, Highmark Choice Company, Highmark Health Insurance Company, Highmark Coverage Advantage Inc., Highmark Benefits Group Inc., First Priority Health, First Priority Life or Highmark Senior Health Company, Central and Southwestern PA: Highmark Inc. d/b/a Highmark Blue Shield, Highmark Benefits Group Inc., Highmark Health Insurance Company, Highmark Choice Company, or Highmark Senior Health Company, Delaware: Highmark BCBSO Inc. d/b/a Highmark Blue Cross Blue Shield, West Virginia: Highmark West Virginia Inc. d/b/a Highmark Blue Cross Blue Shield, Highmark Health Insurance Company, or Highmark Senior Solutions Company, Western NY: Highmark Western and Northeastern New York Inc. d/b/a Highmark Blue Cross Blue Shield, Northeastern NY: Highmark Western and Northeastern New York Inc. d/b/a Highmark Blue Shield.

All references to "Highmark" in this document are references to the Highmark company that is providing the member's health benefits or health benefit administration and/or to one or more of its affiliated Blue Companies.

Note: Your office or facility location typically determines Highmark's ability to contract with you for networks serving one or more service areas. Highmark's ability to contract is generally limited to services rendered at locations in Highmark's service areas regardless of whether a provider's location includes locations in and outside of Highmark's service areas.

Legal Information

Highmark Blue Shield is an independent licensee of the Blue Cross and Blue Shield Association. Highmark Inc. d/b/a Highmark Blue Shield and certain of its affiliated Blue companies serve 21 counties in central Pennsylvania and 5 counties in southeastern Pennsylvania. BlueCard, Blue Distinction, Blue Distinction Center, and the Federal Employee Program are registered marks and Blues On Call is a service mark of the Blue Cross and Blue Shield Association.

Availity is an independent company that contracts with Highmark to offer provider portal services. Highmark Health is the parent company of Highmark Inc.

The Blue Cross Blue Shield Association is an association of independent, locally operated Blue Cross and Blue Shield companies.

Atlas Systems, Inc. is a separate and independent company that conducts physician outreach for Highmark.

Current Procedural Terminology (CPT) is a registered trademark of the American Medical Association. Healthcare Effectiveness Data and Information Set (HEDIS)[®] and Quality Compass[®] are registered trademarks of the National Committee for Quality Assurance (NCQA). Consumer Assessment of Healthcare Providers and Systems (CAHPS)[®] is a registered trademark of the Agency for Healthcare Research and Quality. CORE is a registered trademark of CAQH.

Note: This publication may contain certain administrative requirements, policies, procedures, or other similar requirements of Highmark (or changes thereto) which are binding upon Highmark and its contracted providers. Pursuant to their contract, Highmark and such providers must comply with any requirements included herein unless and until such item(s) are subsequently modified in whole or in part.

®Blue Shield and the Blue Shield symbols are registered marks of the Blue Cross Blue Shield Association, an association of independent Blue Cross and Blue Shield companies.

The following entities serve central and southeastern Pennsylvania and are independent licensees of the Blue Cross Blue Shield Association: Highmark Inc. d/b/a Highmark Blue Shield, Highmark Benefits Group Inc., Highmark Health Insurance Company, Highmark Choice Company or Highmark Senior Health Company.

All references to “Highmark” in this document are references to the Highmark company that is providing the member’s health benefits or health benefit administration and/or to one or more of its affiliated Blue companies.